



Internship Title: Social Media Intern

Location : New York, NY (Harlem)

Type : Flexible

Salary: Unpaid | School Credit

About StreetSquash

StreetSquash was founded in Harlem in September 1999 as the second squash and education program in the United States. A comprehensive youth enrichment program, StreetSquash combines academic tutoring, squash instruction, community service, college preparation, leadership development and mentoring for young people ages 9 - 24. What began as an after-school program with 24 middle school students and two staff members has expanded to serve 400 participants from 5th grade through college graduation, and entry into the workforce. Street Squash has 15 full time employees and 4 part-time employees, a 2.5 million operating budget and a 12 million endowment.

StreetSquash employees work five days a week in the office at 41 West 115th Street, NYC. Intern hours may fluctuate with flexibility to work from home on certain occasions based on the intern's need.

Time Commitment:

Flexible hours (approx. 12–20 hours/week), in-person at the StreetSquash Harlem facility. Program hours are typically 3:30pm–6:30pm. Interns would likely work from 2pm - 6:30pm. Occasional evening or weekend availability for events may be required. However, we will work with the intern's academic schedule to ensure flexibility and accommodate educational commitments.

Position Summary

StreetSquash is seeking a creative, motivated, and thoughtful Social Media Intern to work under the guidance of our communications manager to gain experience in nonprofit communications and digital media. In this role, you will help amplify our mission and celebrate the voices and experiences of our students, staff, and community through engaging digital content.

We're looking for someone who is passionate about storytelling, social media, and youth development—and who brings curiosity, empathy, and a collaborative spirit to their work. This is a valuable opportunity to contribute to a mission-driven organization while developing professional skills in a supportive and inclusive environment.

This internship is designed to be an educational experience for the benefit of the intern. The position is unpaid and intended for students who will receive school credit. StreetSquash does not guarantee employment at the conclusion of the internship.

Position Duties and Responsibilities

Content Creation & Storytelling

- Support the development, scheduling, and curation of content for platforms including Instagram, Facebook, X (formerly Twitter), Threads, LinkedIn, TikTok, and YouTube.
- Draft captions that are authentic, respectful, and aligned with StreetSquash's voice and values.
- Learn how to capture and edit visual content in a supervised setting during programs and events, with a focus on respectful representation and consent.

Campaign Strategy & Ideation

- Research and share creative campaign ideas that reflect current trends and digital best practices.
- Assist in maintaining a monthly content calendar aligned with organizational events, programming, and milestones.

Data & Engagement Insights

- Monitor engagement metrics and social media trends to help optimize content reach and resonance.
- Assist with tracking analytics and creating reports to inform future strategies.

Position Qualifications

Education and Relevant coursework

- Undergraduate or Graduate College Student
- Digital Media Creation
- Writing
- Digital Storytelling
- Multimedia Editing and Publishing
- Photography

Skills and Abilities

- Familiarity with major social media platforms and how each is used to reach different audiences.
- Awareness of current digital trends, memes, and creative storytelling approaches.
- Basic photography and video editing skills using tools like Canva, CapCut, or Adobe Creative Cloud.
- Strong written and verbal communication skills with attention to tone and inclusivity.
- Organized, self-motivated, and comfortable working independently or collaboratively to meet deadlines.

Values & Motivations

- A genuine interest in youth development, education, social justice, or nonprofit work is strongly encouraged.

Application Process:

Please send a brief cover letter, your resume, and 2–3 samples of social media content or other relevant creative work (this may include class projects, personal work, or freelance pieces) to Mark@StreetSquash.org.

As part of our commitment to maintaining a safe and supportive environment for all community members, a background check will be required prior to extending an internship offer.

Learn more about us at www.streetsquash.org.